

ACTIVITY ANNOUNCEMENT

Title: Up Close and Personal: Connecting with Patients via Telehealth

Date: January 15, 2021 from 10:10-11:10 am

Location: The conference will be held virtually using ZOOM. Detailed information to access the conference will be provided after registration.

Registration available at <http://www.cuw.edu/HPConference>

Educational goal: Discuss the different challenges and communication strategies associated with telehealth and patient care.

Learning Objectives for Pharmacists and Pharmacy Technicians:

1. Identify benefits of telehealth, for both the patient and the provider.
2. Differentiate effective and non-effective verbal and non-verbal communication.
3. Discuss pros and cons of telehealth from both the patient and the provider perspectives.

Target audience: Pharmacists & Pharmacist Technicians

Activity Type: Application-based activity

ACPE Universal Activity Number for Pharmacists: 0643-0000-21-003-L04P

ACPE Universal Activity Number for Pharmacy Technicians: 0643-0000-21-003-L04T

Amount of CPE credit: 1 contact hour

Speaker:

Pollyanna Kabara, Ed.D., MPAS, PA-C

Program Director, Concordia University Wisconsin Physician Assistant Program

Primary Care Pediatric Physician Assistant, Children's Wisconsin

Fees: \$70 for community members, \$50 for CUW alumni, \$45 for past/current Clinical Instructors of CUW students

Financial support: No financial support has been accepted for any component of the educational activity.

Requirements for successful completion of CPE activity: Completion of activity evaluation survey and self-assessment questions.

To obtain your CPE credit please complete the post-activity self-assessment questions and evaluation. You must claim your CPE by March 16, 2021. Statements of credit will be available via CPE Monitor within 2-3 business days of claiming credit. CUW SOP is unable to issue CPE credit to any participant who does not have a date of birth and NABP e-Profile ID number on file with CUW SOP, and who does not claim their CPE credit by the March 16, 2021 deadline.

ACTIVITY ANNOUNCEMENT

Title: Developing a Remote Connection: Delivery of Comprehensive Medication Reviews Via Telepharmacy

Date: January 15, 2021 from 1:00-2:00 pm

Location: The conference will be held virtually using ZOOM. Detailed information to access the conference will be provided after registration.

Registration available at <http://www.cuw.edu/HPConference>

Educational goal: Learn more about how telepharmacy services play a role in providing patient care.

Learning Objectives for Pharmacists and Pharmacy Technicians:

1. Discuss practical considerations for delivering pharmacy services telephonically.
2. Describe the application of telepharmacy in providing comprehensive medication reviews.
3. Review the impact of telepharmacy on patient health and safety outcomes.

Target audience: Pharmacists & Pharmacist Technicians

Activity Type: Application-based activity

ACPE Universal Activity Number for Pharmacists: 0643-0000-21-005-L04P

ACPE Universal Activity Number for Pharmacy Technicians: 0643-0000-21-005-L04T

Amount of CPE credit: 1 contact hour

Speaker:

James Lokken, PharmD, M.S., M.Ed., BCACP

Assistant Professor, Concordia University Wisconsin School of Pharmacy – Department of Pharmacy Practice

Co-Director, Concordia University Wisconsin School of Pharmacy – Underserved Pathways Program

Clinical Pharmacist, Marshfield Clinic Health System

Fees: Community Member -\$70.00; Alumnus -\$50.00, Past/Present Clinical Instructor of CUW Student -\$45.00

Financial support: No financial support has been accepted for any component of the educational activity.

Requirements for successful completion of CPE activity: Completion of activity evaluation survey and self-assessment questions.

To obtain your CPE credit please complete the post-activity self-assessment questions and evaluation. You must claim your CPE by March 16, 2021. Statements of credit will be available via CPE Monitor within 2-3 business days of claiming credit. CUW SOP is unable to issue CPE credit to any participant who does not have a date of birth and NABP e-Profile ID number on file with CUW SOP, and who does not claim their CPE credit by the March 16, 2021 deadline.

Concordia University Wisconsin School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

ACTIVITY ANNOUNCEMENT

Title: From Novice to Expert: SLP Telepractice from 2 Lenses

Date: January 15, 2021 from 3:15-4:15 pm

Location: The conference will be held virtually using ZOOM. Detailed information to access the conference will be provided after registration.

Registration available at <http://www.cuw.edu/HPCConference>

Educational goal: Provide an overview of telepractice as it relates to the scope of Speech-Language Pathologists.

Learning Objectives for Pharmacists and Pharmacy Technicians:

1. Be able to apply the rules and regulations established by ASHA and the state to ensure ethical telepractice service delivery.
2. Know where to find resources to start and/or enhance their own telepractice services.
3. Utilize best practice resources provided to participate in successful telepractice delivery across the age and care continuum.

Target audience: Pharmacists & Pharmacist Technicians

Activity Type: Application-based activity

ACPE Universal Activity Number for Pharmacists: 0643-0000-21-006-L04P

ACPE Universal Activity Number for Pharmacy Technicians: 0643-0000-21-006-L04T

Amount of CPE credit: 1 contact hour

Speaker:

Angela D. Haendel, PhD, CCC-SLP

Clinical Director, Assistant Professor – Concordia University Wisconsin Speech Language Pathology Program

Erin Regis Bailey, MS, CCC-SLP

Clinical Education Coordinator, Assistant Professor – Concordia University Wisconsin Speech Language Pathology Program

Fees: Community Member -\$70.00; Alumnus -\$50.00, Past/Present Clinical Instructor of CUW Student -\$45.00

Financial support: No financial support has been accepted for any component of the educational activity.

Requirements for successful completion of CPE activity: Completion of activity evaluation survey and self-assessment questions.

To obtain your CPE credit please complete the post-activity self-assessment questions and evaluation. You must claim your CPE by March 16, 2021. Statements of credit will be available via CPE Monitor within 2-3 business days of claiming credit. CUW SOP is unable to issue CPE credit to any participant who does not have a date of birth and NABP e-Profile ID number on file with CUW SOP, and who does not claim their CPE credit by the March 16, 2021 deadline.

ACTIVITY ANNOUNCEMENT

Title: Providing Quality Patient Care in the Era of Telehealth Utilization: Bridging Gaps in Healthcare Delivery

Date: January 15, 2021 from 8:30-9:30 am

Location: The conference will be held virtually using ZOOM. Detailed information to access the conference will be provided after registration.

Registration available at <http://www.cuw.edu/HPConference>

Educational goal: Explore the elements of a modern telehealth program, the technology, and the successes and barriers to conducting visits.

Learning Objectives for Pharmacists and Pharmacy Technicians:

1. Increase knowledge and understanding of telehealth platforms and programs as a model of care delivery.
2. Explore successes and barriers in utilizing telehealth.
3. Increase awareness of payor guidelines and policies affecting telehealth reimbursement.

Target audience: Pharmacists & Pharmacist Technicians

Activity Type: Knowledge-based activity

ACPE Universal Activity Number for Pharmacists: 0643-0000-21-001-L04P

ACPE Universal Activity Number for Pharmacy Technicians: 0643-0000-21-001-L04T

Amount of CPE credit: 1 contact hour

Speaker:

Mary Ellis, MD

Associate Professor, Medical College of Wisconsin

Assistant Chief of Medicine, Clement J. Zablocki VA Medical Center – Milwaukee, WI

Fees: Community Member -\$70.00; Alumnus -\$50.00, Past/Present Clinical Instructor of CUW Student -\$45.00

Financial support: No financial support has been accepted for any component of the educational activity.

Requirements for successful completion of CPE activity: Completion of activity evaluation survey and self-assessment questions.

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ACTIVITY ANNOUNCEMENT

Title: Legal/Regulatory - Simply Defined: The Challenges of Telehealth Rules and Regulations

Date: January 15, 2021 from 9:40-10:10 am

Location: The conference will be held virtually using ZOOM. Detailed information to access the conference will be provided after registration.

Registration available at <http://www.cuw.edu/HPCConference>

Educational goal: Learn more about the laws and regulations associated with telehealth and how it has affected health care organizations.

Learning Objectives for Pharmacists and Pharmacy Technicians:

1. Gain a better understanding of what healthcare can be provided via telemedicine during the COVID-19 pandemic.
2. Learn who can provide care via telemedicine during the public health emergency.
3. Discuss the future of telehealth.

Target audience: Pharmacists & Pharmacist Technicians

Activity Type: Knowledge-based activity

ACPE Universal Activity Number for Pharmacists: 0643-0000-21-002-L04P

ACPE Universal Activity Number for Pharmacy Technicians: 0643-0000-21-002-L04T

Amount of CPE credit: 0.5 contact hour

Speaker:

Betsy Winga, MD

Chief Medical Information Officer & OB/GYN, Advocate Aurora Health

Fees: Community Member -\$70.00; Alumnus -\$50.00, Past/Present Clinical Instructor of CUW Student -\$45.00

Financial support: No financial support has been accepted for any component of the educational activity.

Requirements for successful completion of CPE activity: Completion of activity evaluation survey and self-assessment questions.

To obtain your CPE credit please complete the post-activity self-assessment questions and evaluation. You must claim your CPE by March 16, 2021. Statements of credit will be available via CPE Monitor within 2-3 business days of claiming credit. CUW SOP is unable to issue CPE credit to any participant who does not have a date of birth and NABP e-Profile ID number on file with CUW SOP, and who does not claim their CPE credit by the March 16, 2021 deadline.

ACTIVITY ANNOUNCEMENT

Title: Treating Trauma Virtually: Providing Effective Treatment Interventions and Creative Safety Planning During this Isolating Time

Date: January 15, 2021 from 2:00-3:00 pm

Location: The conference will be held virtually using ZOOM. Detailed information to access the conference will be provided after registration.

Registration available at <http://www.cuw.edu/HPCConference>

Educational goal: Discuss the role that telehealth plays in treating trauma patients and those who suffer from PTSD.

Learning Objectives for Pharmacists and Pharmacy Technicians:

1. Describe relevant concepts of prolonged exposure therapy.
2. Identify elements of telehealth delivery in counseling that can be applied to other disciplines' practice settings.
3. Create a safety plan for patients that can be implemented in a telehealth session.

Target audience: Pharmacists & Pharmacist Technicians

Activity Type: Application-based activity

ACPE Universal Activity Number for Pharmacists: 0643-0000-21-006-L04P

ACPE Universal Activity Number for Pharmacy Technicians: 0643-0000-21-006-L04T

Amount of CPE credit: 1 contact hour

Speaker:

Jennifer Parra Nelson, MA, LPC
Licensed Professional Counselor

Fees: Community Member -\$70.00; Alumnus -\$50.00, Past/Present Clinical Instructor of CUW Student -\$45.00

Financial support: No financial support has been accepted for any component of the educational activity.

Requirements for successful completion of CPE activity: Completion of activity evaluation survey and self-assessment questions.

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ACTIVITY ANNOUNCEMENT

Title: ZVAMC Outpatient Therapy: Providing Virtual Care

Date: January 15, 2021 from 11:20 am - 12:20 pm

Location: The conference will be held virtually using ZOOM. Detailed information to access the conference will be provided after registration.

Registration available at <http://www.cuw.edu/HPConference>

Educational goal: Discuss the pros and cons of incorporating telehealth into virtual therapy appointments.

Learning Objectives for Pharmacists and Pharmacy Technicians:

1. Identify barriers and challenges to performing virtual therapy appointments.
2. Identify advantages and benefits to performing virtual therapy appointments.
3. Identify strategies and best practices for providing virtual therapy services.

Target audience: Pharmacists & Pharmacist Technicians

Activity Type: Application-based activity

ACPE Universal Activity Number for Pharmacists: 0643-0000-21-004-L04P

ACPE Universal Activity Number for Pharmacy Technicians: 0643-0000-21-004-L04T

Amount of CPE credit: 1 contact hour

Speaker:

Scot Godager, MPT

Supervisor, Clement J. Zablocki VA Medical Center Outpatient Physical Therapy Services – Milwaukee, WI

Brittany Kennedy, PT, DPT, NCS

Fees: Community Member -\$70.00; Alumnus -\$50.00, Past/Present Clinical Instructor of CUW Student -\$45.00

Financial support: No financial support has been accepted for any component of the educational activity.

Requirements for successful completion of CPE activity: Completion of activity evaluation survey and self-assessment questions.

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